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Silver and cast iron in a new collector's concept by Anders Ljungberg

Mema/GAB is following up one of the years largest design ventures, silver cutlery by Carl Philip Bernadotte, with another modern silver product by a Swedish designer. Anders Ljungberg has designed the candlestick Alma. The candlestick can be added to and grow just like a tree, from a small seed to a vast tree crown, all after one's taste and liking.

Silver objects and silver cutlery have traditionally been strongly associated with collecting. Mema/GAB's assignment to Anders Ljungberg was to create a product that could lead to a lifelong collection. Alma grew out of that idea.

The candlestick is handmade by the silversmiths at Mema/GAB in Eskilstuna, Sweden. Beginning with exclusive silver, the combination of fine handcraft with Anders Ljungbergs design, results in a very luxurious product. Let the shine from the lit candlestick embellish some peace and quiet or decorate a beautiful table setting.

With Alma, Anders Ljungberg has designed silver corpus for the present and future. If you choose the cast iron foot and the two-armed candlestick in silver you have a simple candlestick for two candles. With more parts you can build a candelabra, or a light tree, which appearance alternates depending on how many pieces you have and how these are assembled. You contribute in making your own very personal light tree.

Anders Ljungberg is one of Sweden's most renowned and interesting silversmiths, even abroad. His "container/entertainer" from 2002 has become a symbol for present-day Swedish silverware and he constantly questions functionality and the way we use objects. Another characteristic for his design is the unexpected combinations of material. He unites the noble silver with materials such as Corian, Silicon and Plexiglas – and now for the first time cast iron as the complementary material.

– Silver is a fantastic material in many ways; it grows old with beauty and has a special lustre. Silver corpus from Mema/GAB is a modern luxury that has an enduring value, says Monica Törnqvist, Marketing Manager for Mema/GAB.

The base version of Alma costs 10 000 kr. For more information please contact Monica Törnqvist, AB Gense, email: monica.tornqvist@gense.se, phone +46 16 15 90 41. High resolution pictures are available at www.memagab.se

Designer Anders Ljungberg.



Three different versions of Alma.



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